



Private Sector Forum on Sustainable Blue Economy

at the

UN OCEAN CONFERENCE

Lisbon, Portugal | 28th June 2022 | 09.00 to 14.00

[Sign up for all events here](#)

Location:

EMEL - Alameda das Linhas de Torres 200, 1750-150 Lisboa, Portugal – [Google Maps](#)

The Local Networks of Norway, Portugal and Brazil are co-hosting a side event venue where private sector engagement in key areas of the blue economy will be discussed. The following are the themes for the day with interactions from more than 15 companies/organisations:

- Marine Litter 09:00 - 09:45
- Sustainable Tourism 10:00 - 11:00
- Maritime - Decarbonisation + lunch 11:00 -13:00
- Seafood - science based targets 13:00 - 14:00

Digital option:

All events will be livestreamed at [this page](#).

Main Organisers:

UN Global Compact Local Networks of Norway, Portugal, and Brazil, and Ocean Stewardship Coalition

Programme

28 June, 09:00-09:45 | Marine Litter: Initiatives around the World

Description:

Combating marine litter has been the focus of multiple organisations around the world. This session aims to bring together some of the leading initiatives from around the world to shed light on how different avenues companies and organisations interact with marine litter in their value chain.

Speakers and Companies/Initiatives Presentation:

- Marie Lerøy, Technology Development Manager, Aion by Aker Biomarine
- Marc Lucas, Project Manager, CLS – subsidiary of French Space Agency
- Gabriela Otero, Blue Keepers Project, UN Global Compact Brazil
- Hans Fredrik Braaten, Senior Research Scientist, NIVA
- Tore Strand, Subject Matter Expert - Ropes, Wilhelmsen Group

Organizers:

Main coordinator - UN Global Compact Norway

Co-coordinator - UN Global Compact Portugal



Programme

28 June, 10:00-11:00 | Driving Ocean Protection & Tourism in the Blue Economy

Description:

Maritime industries and touristic activities have a great economic potential for countries, but also pose a challenge when it comes to environmental impacts such as pressure on natural resources, pollution, and acidification. Protecting the countries' ecosystems and promoting the companies' transition to more sustainable practice is a driving force for all ocean-related activities and a winwin situation for all stakeholders involved. Businesses that depend on coastal and maritime ecosystems need to innovate and rethink their current business models and approach, by integrating sustainability principles and practices to improve their performance.

Speakers:

- Mario Parra da Silva, Chair of the Board, Global Compact Network Portugal
- Zoritsa Urosevic, Executive Director, UNWTO - World Tourism Organisation (tbc)
- Cristina Abreu, CEO, Tecambiente

Panel:

- Henrik Lund, CEO, Hurtigruten Foundation
- Nuno Alves, Competitiveness & Investment Director,, President, Turismo de Portugal
- Mario Ferreira, CEO, Douro Azul
- Élio Vicente, Institutional Relations Director ZOOMARINE
- **Moderator:** Anabela Vaz Ribeiro, Executive Director, Global Compact Network Portugal

Closing Remarks:

- Kim Gabrielli, CEO, Global Compact Network Norway

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Organizers:

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Programme

28 June, 11:00-13:00 | Green Maritime Corridors: From Ambition to Action and blue lunch

Description:

How do we go from high ambitions on green shipping corridors to concrete action and results? The event, a combination of presentation, and a panel discussion will deep dive into the role of companies in creating dynamic ecosystems that will facilitate and strengthen the growth of Green Shipping Corridors. Lunch and mingling session will take place in the second half of the event at the location, free of charge. The event is supported by the Nordic Council of Minister through its Nordic Talks series.

Speakers:

- Matt Duke, CEO, Grieg Maritime
- Jan-Christoph Napierski, Head of Regulatory Affairs, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping
- Ingrid Sidenvall Jegou, Project Director, Global Maritime Forum
- Katharine Palmer, Shipping Lead/ Global Sustainability Manager, UN High-Level Climate Champion / Lloyd's Register
- Bente Pretlove, Programme Director Ocean Space, DNV

Moderator:

Taylor Goelz, Program Manager of the Aspen Institute Energy & Environment Program's Shipping Decarbonization Initiative

Location:

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Organizers:

Main coordinator – UN Global Compact Norway

Co-coordinators – UN Global Compact Denmark, UN Global Compact Sweden, the Norwegian Embassy in Lisbon

28 June, 13:00-14:00 | Science-Based Target Setting for the Seafood Sector

Description:

While seafood may already offer a lower carbon footprint than many land-based protein sources, the industry still must do more to limit global warming, according to SBTi. Global temperature increases are impacting the biological side of the seafood industry by changing aquatic chemistry, ocean circulation, sea level and ice distribution, and increasing sea temperatures – which affect fish biology such as digestion, an immune reaction to disease, and reproduction.

For this event, UN Global Compact Norway and Portugal partner up with key stakeholders in the seafood sector to discuss how businesses can set SBTi targets. Target setting will help mitigate the risk of incoming emission regulations, target a consumer shift toward food with a lower carbon footprint, and embraces an investor shift away from companies lacking clear emissions targets and energy-use transition plans.

Speakers:

- Therese Log Bergjord, CEO, Skretting
- Ragnhild Dragøy, VP Product Development and Sustainability, Aker BioMarine
- Catarina Martins, Chief Sustainability and Technology Officer, Mowi ASA

Moderator: Anabela Ribeiro, Executive Director, UN Global Compact Portugal

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