



Network Norway

# UN GLOBAL COMPACT NORWAY - STRATEGY

Vårt formål er å motivere virksomheter til å bidra til å nå FNs bærekraftsmål, gjennom samarbeid og ansvarlig drift i tråd med UN Global Compacts ti prinsipper.

Global UNGC Strategy	Strategic Shifts in Norway	Strategic Goals	Results 2023 (Internal KPI)	Ambitions 2023 (with members and partners – external KPI)
<b>HARNESSING THE COLLECTIVE ACTION OF SMEs</b>	A. Be the largest, most relevant corporate movement and conveying power for sustainable and responsible business in Norway	<p>Continue to be the largest business-network for sustainability in Norway and keep existing members</p> <p>Have relevant activities for our members to their highest satisfaction.</p> <p>Prioritize partnerships that are linked to impact, concrete solutions and business opportunities, as well as the UN and global cooperation.</p>	<p>Double the amount of members to 500</p> <p>80%-100% members satisfaction of being a member</p> <p>70%-100% members satisfaction participating in the action platforms</p> <p>Have engaged 200 companies in action platforms and regional networks</p> <p>Have engaged 100 companies in global cooperation activities</p>	
<b>ACCOUNTABLE COMPANIES</b>	B. Norway's most accountable and sustainable companies	<p>Enable our members in Norway to demonstrate higher adherence to the Ten Principles and material contribution to the SDGs than those who are not part of UN Global Compact.</p> <p>Enable members to be leading in intergenerational cooperation, plurality and gender equality in leading positions.</p>	<p>150 companies have received training on goal setting and reporting from UNGC Norway</p> <p>150 companies have gone through training for board directors, CEOs or C-level in strategic thinking and competence on sustainability</p>	<p>Substantially increase in member companies that deliver UNGC Communication on progress (CoP) on an advanced level</p> <p>100 Norwegian companies and finance actors have committed to set Science Based Targets (SBTi)</p> <p>In all member companies both gender should be represented at least 40 per cent amongst board directors</p> <p>All member companies have at least one board director aged 40 or younger</p>
<b>STRONG AND ACTIVE ENGAGEMENT WITH THE UN</b>	C. Internationalization of activities and strong and active engagement with the UN	<p>Use international trends and summits as a guiding star for our activities. Enable members to participate in international events and cooperation</p> <p>Strengthen our brand as a UN related organization</p> <p>Prioritize cooperation with other local networks of the UN Global Compact</p>	<p>Engage and organize at least three international action platforms including the UK-Norway Sustainable Finance Action Platform (AP) and Sustainable Business in the Arctic AP</p> <p>Establish member activities related to UN summits like ocean, food, finance and climate (COP)</p> <p>Establish a business hub for for Norwegian companies active in low/middle income countries</p>	<p>Established 3 public-private partnerships to scale new solutions</p> <p>Norwegian Government has established sectorsplans for new industries in cooperation with business and launched a national initiative for sustainable finance</p> <p>Norway has launched a green or sustainable sovereign bond</p>
<b>MEASURABLE IMPACT IN PRIORITIZED AREAS</b>	D. Measurable impact through policy and business solutions	<p>Enable our members through action platforms and labs to identify and implement business and policy solutions with a special focus on climate, ocean, food, health, circularity and finance.</p> <p>Work to establish private-public cooperations that are crucial for the ecosystem to scale sustainable opportunities and solutions.</p>	<p>Identify 150 concrete solutions within business, policy, research/data collection and nudging campaigns</p> <p>Open and establish SDG Solutions Action Centre for implementation of business solutions</p>	<p>Norwegian Government has increased its economical support to UNGC (globally) by 50 per cent compared to 202</p>
<b>BALANCED GROWTH OF LOCAL AND REGIONAL NETWORKS FOR GLOBAL COVERAGE</b>	E. Sustainable and resilient UNGC organization in all of Norway	<p>Be present in all four main regions of Norway.</p> <p>Be a leading organization in the area of administration: Deliver strong administration and economy of the organization to the best of our members and to keep the organization.</p> <p>Seek external finance from partners and actors to differentiate funding of the organization.</p> <p>Strengthen focus on intergenerational cooperation, plurality and gender equality in UNGC Norway.</p>	<p>Be present in all four main regions of Norway.</p> <p>Be a leading organization in the area of administration: Deliver strong administration and economy of the organization to the best of our members and to keep the organization.</p> <p>Seek external finance from partners and actors to differentiate funding of the organization.</p> <p>Strengthen focus on intergenerational cooperation, plurality and gender equality in UNGC Norway.</p>	
	F. Leading agenda setter, spokesperson and brand for sustainability as business opportunity	<p>Improve communication and marketing to build UNGC' brand in Norway</p> <p>Establish the organization as a thought leader, a leading spokesperson organization on sustainability and business.</p> <p>Develop relevant content to the highest satisfaction of our members.</p> <p>Be at the very forefront nationally in digitalisation transformation of communication and events.</p>	<p>100.000 engagements in social media</p> <p>60.000 listeners</p> <p>150.000 visits on globalcompact.no</p> <p>1000 mentions in media</p> <p>20% increase in top of mind</p> <p>70%-100% members satisfaction with communication and content</p>	